Goal	Approach	Measures
 Provide outstanding treatment and support for all patients in the trial Ensure that trial is designed in a way that is patient centered and patient friendly Ensure that advocate support, both psychosocial and clinical, is provided to patients throughout the trial 	 Advocates involved in trial design and planning Advocates available at each trials site Network of Strength hotline collaboration Patient material Patient appreciation Patient transportation reimbursement 	 Patient retention Patient satisfaction
 2. Efficiently and effectively complete the trial Increase the speed of accrual Increase patient diversity Increase patient compliance Increase patient retention 	 Advocates involved in trial design and planning, leading to a more patient focused and patient friendly trial Network of Strength hotline collaboration Patient material Patient transportation reimbursement 	 Accrual rate Patient diversity Patient compliance Patient retention
 3. Establish and disseminate best practices in advocate involvement in clinical research Innovate and assess ways to involve advocates Meaningfully involve both experienced and novice advocates Educate and mentor advocates so they can replicate successful practices Enhance collaboration among all stakeholders in clinical research Publicize results through both clinical and advocate channels 	 Advocate training and communication Advocate participation in annual trial retreats Clear expectations for advocates, scientists and clinical collaborators Advocate involvement in all aspects of trial Transparency Assessment of advocate activities Sharing best practices by presenting an publishing results to both advocate and scientific communities 	 Advocate knowledge Advocate satisfaction Researcher and clinical assessment of advocates Involvement of I-SPY2 advocates in future clinical research Number of presentations and publications Adoption of best practices on subsequent clinical research
 Expand public understanding of innovative approaches to clinical research 	 Clear expectations for advocates, scientists and clinical collaborators Advocate involvement in all aspects of trial Transparency Assessment of advocate activities Sharing best practices by presenting an publishing results to both advocate and scientific communities 	 Advocate satisfaction Researcher and clinical assessment of advocates Continued public support for clinical research